



December 2009

A Treasured Past. Alive Today. And Well Into The Future.

Monthly Monday Merchants Meeting

If you have not already marked your calendars, be sure to plan to attend the Monthly Monday Merchants Meetings on the first Monday of each month at 9:00am at the Marshall Public Library. These monthly meetings will last just one hour and will give Old Town area businesses and merchants the opportunity to get together and discuss items including:

- Upcoming Events and Promotional Opportunities
- Safety and Security Issues
- Marketing and Advertising - Tips & Hints
- Project Updates from the Old Town Committees
- Your Thoughts, Ideas and Opinions

Jay Reeves, owner of Vinyl Perk, has kindly offered to facilitate these meetings. We hope to see you at the next meeting on Monday, December 7th at 9:00am!

Alston Ink Screen Printing is Pleased to Announce its Grand Opening

New to Old Town, Alston Ink and Screen Printing is located at 245 N. Main St. Pocatello, across from Great Harvest Bread Co.

Join the Chamber of Commerce for the official grand opening ribbon cutting ceremony on Friday, December 11th at 11:00am. Refreshments will be served and discount coupons will be awarded to their grand opening customers. Alston Ink offers much more than custom t-shirts! Please visit them and find out more about custom screen printing and vinyl graphics at surprisingly affordable prices.

Free Estimates, No Set-up fees, No Screen fees

Neil Alston - Business owner, 208-339-8443
alstonink@cablone.net

or <http://alstonink.com>

Ring In The Holidays a "Ringing" Success

THANK YOU to everyone who helped make this year's festival a huge success! We've heard great comments from residents who enjoyed rather warm weather for the fun activities throughout the day and a definitely pleasant evening for the largest Night Lights Parade yet. We sincerely appreciate all of the support, sponsorships, volunteers and those of you who brought your families to this holiday tradition. We know we couldn't do it without you!

Title Event Sponsor - Syringa Wireless

Main Sponsors - Bannock Civitan, Convergys, ISU College of Technology, Idaho State Journal, KIDK TV 3, KPIX, and KZBQ and KORR 104 Radio

Venue Sponsors - Citizens Community Bank, CMW LLC, Country Coach Shuttle Service, Dorsey Hill, Family Fun Entertainment LLC, Fish Off The Old Block, Gordon Photography, Inside Pocatello, Jordan & Company, Maag Prescription & Medical Supply, Molinelli's Jewelers, Myers Anderson Architects, Party Palace, Pocatello Model Railroad & Historical Society, Portneuf Valley Brewing, and the United Dairmen of Idaho.

Special Thanks - Pocatello Amateur Radio Club, School District #25, Lance & Diane Peck, CMYK Graphics, City of Pocatello Police, Traffic and Fire Departments.

Save the Date 2010 -

Ring In The Holidays 2010 will be held on Friday, November 26th. The parade theme will be "Make A Holiday Splash!"

4th Annual Gingerbread Bake-Off a Success for Habitat for Humanity

Thank you to Habitat for Humanity for hosting the 4th Annual Gingerbread Bake-Off at the US Bank Building on November 27th and 28th. Over 50 beautiful houses and gingerbread creations were on display with special activities throughout the event.

Buy Local • Shop Local • Be Local

New Reception & Meeting Space Now Available

The Brick Loft located at 928 N. Main Street is now available for special occasion rental. The upscale popular loft style space features:

3,000 square feet

Outdoor Courtyard

Kitchen/Serving Area

Plentiful Parking

3 Bath Facilities

Bright, Open and Beautiful

For further information please call 208-233-4515.

Let's Sparkle This Holiday Season

With the Holidays quickly approaching we would like to encourage all business owners to clean up, shovel it up, spruce it up and decorate it up! During the colder months it's easy to overlook washing your windows and keeping your doorways swept out and the snow shoveled. But, that just doesn't give your customers, or your neighbors' customers a very good impression. As you are merchandizing the inside of your business please don't forget about the outside too. If there are pigeon droppings clean them up. Wash your windows. Sweep and shovel every time we have wind and/or snow. Make sure the displays in your windows showcase the wonderful items you have available. Don't forget about lights, trees and holiday accessories. We all need a strong holiday shopping season. Let's all make sure we look our very best!

Upcoming Webinar Training Opportunities Hosted By ISU's WorkForce Training

ISU's WorkForce Training program is now offering Webinar Training sessions FREE of charge for all interested business people in Pocatello and surrounding areas. Sign up in advance at workforce@isu.edu for the following training sessions:

January 13th 10-11:00am Retaining Customers in Difficult Times

February 10th 10-11:00am Working as a Team

March 10th 10-11:00am Wellness, Balance & Work



Old Town Pocatello, Inc.
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208.232.7545
www.oldtownpocatello.com

Questions or Comments?
info@oldtownpocatello.com

Available Spaces For Sale or Lease

If you have a property for sale or lease and you have not contacted the Old Town office, please call 208.232.7545 today. We are in the process of updating our lists and placing them on our web site.

How To Be Included

Have information you would like to share about upcoming events, specials, sales, meetings, etc...? We would love to include it in this newsletter. Just email spalagi@oldtownpocatello.com by the 25th day of each month. We'll help you spread the word about the great things your business is doing.

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