



January - March 2012

Shop, Dine, Play!

Welcome to the New Year

It's hard to believe another year has come and gone. 2012 is already off to a quick and positive start. Be sure to look through the Events Calendar on the back page. We have another calendar packed full of events that bring residents and visitors to Old Town to enjoy our art, music, shopping and dining.



Gate City Brewfest Comes Back to Old Town March 3

On the first Saturday in March, beer enthusiasts will converge in Old Town to enjoy the Second Annual Gate City Brewfest. The day will feature over 50 beers this year, all available for tasting from Noon to 6pm at participating Old Town restaurants, bars and pubs. Tickets are available now at www.pocatelloidaho.com and are just \$22 if purchased before February 25.

The list of featured brewers includes:

Portneuf Valley Brewing
Ninkasi Brewing Company
Grand Teton Brewing Company
Deschutes Brewery
Sierra Nevada
Georgetown Brewing Company
Uinta Brewing
Cascade Lakes Brewing
Big Sky Brewing and the list goes on!

You don't want to miss this event! Buy your tickets today so you are ready to sample some of the best local and regional hand-crafted beers. And, of course we will feature beers by some of our finest local home brewers too!

Join A Committee - Get Involved This Year

Old Town needs you! Volunteers and committee members are needed to continue work on the projects identified as priorities for 2012. If you have a couple of hours a month, there's a list of exciting projects and events coming to Old Town. There is no need to sign up, just pick a meeting and come get involved.

Promotions & Events Committee - this committee works on advertising, special promotions, public relations and all of the fun, exciting events that come to Old Town Pocatello. The committee meets on the first Thursday of each month at 5:00pm at the Old Town Office.

Design Committee - this committee works on the development of public and private property, streetscape, pedestrian accessibility, landscaping, and beautification. The committee meets on the second Thursday of each month at 5:00pm at the Old Town Office.

Economic Restructuring Committee - this committee works on recruiting new businesses and strengthening our existing businesses. The committee meets on the third Thursday of each month at 5:00pm at the Old Town Office.

Old Town Pavilion Available For Special Events

Would you like to host an event at the Old Town Pavilion? Organizations, companies and families have had some great parties at the Pavilion. The facility includes grass, shade, tables, chairs, a stage, power, lights and restrooms. To secure your date contact the Old Town office at 232.7545. Better hurry, dates for the spring and summer of 2012 are already going fast!



Buy Local • Shop Local • Be Local



420 North Main St.
Pocatello, ID 83204
208.232.7545
www.oldtownpocatello.com



2012 Events Calendar

Shop, Dine, Play!

Old Town is Rockin' with Shopping, Food, Music, Art and Great Fun!

- First Friday Art Walk** The first Friday of each month, all year long, finds the streets in Old Town full of excited art enthusiasts. From 5-8pm participating businesses and restaurants welcome everyone in for great art, great food and wonderful friendship. No admission or tickets are necessary, simply enjoy our hospitality! Look for the Art Walk signs along the sidewalk to indicate participating locations.
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- March 3 **Gate City Brewfest** - a beer tasting stroll from Noon until 6pm. Taste over 50 beers in participating Old Town restaurants, bars & pubs. Ticket are available at www.pocatelloidaho.com.
- May 5 **Portneuf Valley Farmers Market** opens on the 400 block of North Union Pacific Avenue. The Market will be open from 9am to 1pm every Saturday through October.
- May 18 **Bike to Work Month Bike Parade** - activities begin at 4pm at the Old Town Pavilion, 420 N. Main Street, with the Parade beginning at 6:15pm.
- May 19 **Community Wide Clean Up & Free Breakfast** - at the Old Town Pavilion from 8-10am have breakfast and sign up for a clean up area. Clean up continues throughout the day. Families, church groups, civic groups and neighborhoods welcome!
- May 23 **Revive @ 5 Summer Concerts** hosted by the Bannock Civitans season opener at the Old Town Pavilion! And, continuing every Wednesday from 5-8pm through September 12, enjoy live music, different food each week, cold beverages and the Wednesday Farmers Market.
- July 13 & 14 **Old Town Sidewalk Sale** - great sales, special discounts, great food, live music and more throughout the Old Town area.
- July 21 **Dog Day at the Farmers Market** - dog friendly activities throughout the Market.
- August 11 **Pocaroo** - hosted by Pocatello Magazine and The TBA at the Pavilion beginning at 4pm. Live bands, food, vendors, cold beverages and more.
- August 25 **Old Town Block Party** - on the 100 block of South Main Street hosted by Flipside Lounge, featuring live music, vendors, art, beer garden, food, crafts and more!
- August 27 **Welcome Back Orange & Black** - the business community comes together to welcome back our Idaho State University students, staff and faculty at the Old Town Pavilion from 4-7pm.
- October 12-13 & October 19-20 **Haunted History Walking Tours** - We are famous for our tours! This year visit four haunted locations in the historic warehouse district. Tickets go on sale on August 1 at the Old Town office, 420 N. Main St.
- October 31 **Trick-or-Treat the Old Town Streets** - from 3 to 5:30pm merchants have candy and treats for all the kids.
- November 9 & 10 **Old Town Merchants Holiday Open Houses** - the holiday season begins in style as our merchants open their doors and showcase the best decorating and gift ideas.
- November 23 **Holiday Celebration & Night Lights Parade** - Every year on the Friday after Thanksgiving, Old Town comes alive with special day time shopping events, activities for the kids, special visits from holiday characters and of course Santa's arrival. The Night Lights Parade starts winding its way through Old Town at 6:30pm to usher in the Holdiay Season.

Please visit www.oldtownpocatello.com for complete details about upcoming events.